

Press Release

Launch of COVID-19 Prevention Brigades: An initiative to mobilize the public and raise awareness

Laval, May 25, 2021 – Under the coordination of the Centre intégré de santé et de services sociaux (CISSS) de Laval, a group of local partners has launched brigades of prevention agents to raise public awareness on the importance of vaccination, screening and compliance with public health guidelines.

Starting today, May 25, 2021, three brigades will begin door-to-door canvassing in various Laval neighbourhoods and visit busy areas where residents gather, such as near schools, parks and stores.

Reaching out to the most isolated

The role of the brigades is to present and explain public health guidelines, inform people on screening and vaccination clinics and make them aware of the community resources available. The brigades will also observe and gather information on how individuals are coping with the pandemic.

More specifically, the brigades will:

- Provide information on:
 - The public health guidelines in effect (physical distancing, masks, hand washing, etc.) in busy areas;
 - Community and institutional support available during the pandemic (food assistance, support for the population, adapted activities offered by organizations, etc.);
 - Services related to the pandemic (screening clinics, activities and local service points available as a result of restrictions being gradually lifted, etc.);
- Distribute masks, sanitizer and information leaflets.

Inform, raise awareness and refer

The initiative, which is part of Laval's COVID-19 action plan, is supported by a monitoring committee composed of community partners. It is funded by the CISSS de Laval and the COVID-Québec Consortium (the Molson Foundation, Mirella and Lino Saputo Foundation, Trottier Family Foundation and Jarislowsky Foundation managed by the Foundation of Greater Montréal).

You can visit the Laval COVID-19 brigades on Facebook at www.facebook.com/brigadecovidlaval

About the CISSS de Laval

The CISSS de Laval is fully dedicated to learning, innovating and excelling in order to offer residents of Laval and surrounding areas a full range of integrated, quality health and social services accessible to all. Its human capital includes over 10,000 employees and doctors working in 32 facilities, including the Hôpital de la Cité-de-la-Santé, the Jewish Rehabilitation Hospital, the Centre de services ambulatoires de Laval, six CLSCs, five residential centres, the Centre de protection de l'enfance et de la jeunesse de Laval, the Centre de réadaptation en dépendance de Laval and the Centre de réadaptation en déficience intellectuelle et troubles envahissants du développement de Laval. The CISSS de Laval is a research and teaching facility affiliated to Université de Montréal and McGill University. For more information about the CISSS de Laval and the services offered in its facilities, go to www.lavalensante.com or contact our public information service at 1 877 476-6112 or at informations.cissslav@ssss.gouv.qc.ca.



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